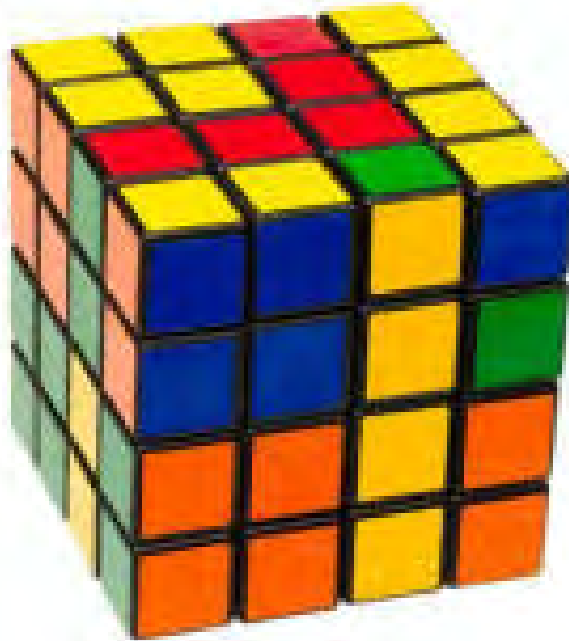


# Ultimate Destiny Enterprises™

**Helping Individuals, Organizations and  
Communities Discover Your Dreams and  
Co-create More of Your Ultimate Destiny!**



**“It has taken humanity thousands of years to learn  
that it has the power to control its own destiny.”**

**Ernest Holmes**

**Ultimate Destiny Enterprises has devoted thousands of hours to discover,  
develop and design innovative systems and processes that will help you  
know which of the thousands of available resources that can help you see,  
believe and achieve all you can be, do and have stewardship over will be  
most valuable to you right now!**

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## **Ultimate Destiny Success Puzzle™**

[www.SuccessPuzzle.com](http://www.SuccessPuzzle.com)

**Ultimate Destiny uses the Rubik's Cube to help illustrate the "strategic marketecture" the company is developing to facilitate personal, organizational and community development and empowerment by acting as a customizable "Success Puzzle."**



## **Ultimate Destiny Success Puzzle™**

Learn How It Facilitates Your Discovery, Evaluation and Application of Empowering Resources that Help You Realize More of Your Inherent Potential and Fulfill Your Ultimate Destiny. The Success Puzzle helps you discover the next most important step to take and what resources to use that will help you realize more of your inherent potential and fulfill your ultimate destiny.

The following pages present the Ultimate Destiny "business plan" and marketing strategy within the context of a comprehensive system of interconnected assessment instruments and discovery exercises that enable our trained facilitators to help each member and customer in the manner and style most appropriate for each individual. The innovative systems also allow the facilitators to effectively and efficiently present to each customer the next "break through" resources that will generate maximum results. The nature of the selected resources and delivery systems is shaped by several factors.

The first of these "self selection" turns of the Success Puzzle is determined by whether the client is an individual seeking personal development or spiritual enlightenment, a company seeking profitability and productivity, a non-profit organization seeking greater effectiveness and efficiency or a community seeking a larger shared vision and co-creative participation of its residents. The second turn of the Success Puzzle or "self-selection" factor is the level of consciousness of the participant. This is discerned through a number of exercises including consideration of where the participant is on Maslow's Hierarchy of Needs, the Map of Consciousness developed by David Hawkins, the Chart of Emotions developed by Esther and Jerry Hicks, etc.

Whether you're an individual, a company, non-profit organization or community, the Ultimate Destiny Success Puzzle sorts through thousands of possible resources to present you with just what you need next, in the way that best meets your needs, learning style preferences and priorities. Every participant enjoys greater levels of self-awareness, discovers learning style preferences, behavior styles, and preferred communication methods.

For an individual the Success Puzzle provides resources for successful living skills, self-help, empowerment and capacity building. For an individual on a spiritual path or church, the Success Puzzle provides the best available resources for spiritual growth and enlightenment including discovery exercises and spiritual practices. For a youth, the Success Puzzle provides successful living resources for greater self-esteem, enhanced academic performance, leadership development and interactive exercises that help you learn more about yourself, your learning style preferences, attitudes, etc.

For a company, the Success Puzzle provides the best available resources for enhancing productivity and increasing profitability. For a nonprofit organization, the Success Puzzle provides the best available resources for improving efficiency and effectiveness. For a community, the Success Puzzle provides resources for community development and empowerment and community economic development including community building and co-creative visioning and planning.

In developing the Success Puzzle, Ultimate Destiny and its partners have conducted research to discover the best-of-the-best resources for every aspect of development, empowerment and enlightenment. We have developed strategic alliances with some of the world's best resource providers and we have created innovative systems and processes that facilitate accelerated learning, foster higher levels of self-esteem and self-motivation, happiness, well-being and successful living.



## Ultimate Destiny Success Puzzle™

There are six primary aspects or “sides” to the Ultimate Destiny Success Puzzle business model.



Each of these six primary aspects of the Ultimate Destiny business model is presented in more detail in the following pages.

<b>Digital Resources (Web sites, E-books)</b>	<b>Printed and Physical Products</b>
<b>Memberships, Strategic Alliances and Joint Venture Partners</b>	<b>Live Events</b>
<b>Revenue Streams and Profit Centers</b>	<b>Marketing and Distribution Channels</b>

## Digital Resources

<b>Interactive Quizzes</b>	<b>Hundreds of Domain Names</b>	<b>E-Courses</b>	<b>Webinars</b>
<b>Ezines</b>	<b>Online University for Successful Living</b>	<b>Articles</b>	<b>Blogs</b>
<b>Podcasts</b>	<b>Internet Radio Network</b>	<b>Wheel of Life Exercises</b>	<b>Self-assessment Exercises, DISC Profiles</b>
<b>Flash Presentations</b>	<b>Power Point Presentations</b>	<b>Software and Games</b>	<b>Scores of e-books</b>

## Printed and Physical Products

<b>Scores of Original Content Books</b>	<b>Public Domain Reprints</b>	<b>Periodic Newsletters</b>	<b>Magazines</b>
<b>Audio CD's</b>	<b>DVD's</b>	<b>Discovery Worksheets</b>	<b>Video Message Pens</b>
<b>Hall of Fame Award Plaques</b>	<b>Calendar of Destiny Quotes</b>	<b>Greeting Cards</b>	<b>Bookmarks</b>
<b>Bonuses from Resource Providers</b>	<b>Music CDs</b>	<b>Clothing, Caps, Tshirts Mugs, etc.</b>	<b>Empowerment Marionettes</b>

# Memberships, Strategic Alliances and Joint Ventures

<b>Heart Math</b>	<b>Social Venture Network</b>	<b>World Business Academy</b>	<b>IONS Institute of Noetic Sciences</b>
<b>Foundation for Inspired Learning</b>	<b>Foundation for Conscious Evolution</b>	<b>Alliance for a New Humanity</b>	<b>AGNT Association for Global New Thought</b>
<b>Enlightened Millionaire Institute</b>	<b>Center for Spiritual, Personal and Community Enlightenment</b>	<b>T. Harv Eker and Peak Potentials</b>	<b>World Internet Summit</b>
<b>INTA International New Thought Alliance</b>	<b>The Love Center</b>	<b>Quantum Learning</b>	<b>Coach for Life</b>

## Examples of Live Events

<b>Resource Showcases</b>	<b>Expos</b>	<b>Seminars</b>	<b>Workshops</b>
<b>Teleseminars</b>	<b>Playshops</b>	<b>Retreat Programs</b>	<b>Hall of Fame Events</b>
<b>CAN DO! Programs</b>	<b>Networking Groups</b>	<b>Coaching and Mentoring Sessions</b>	<b>Training Of Trainers</b>
<b>Community Visioning and Strategic Planning</b>	<b>Conferences</b>	<b>Symposiums</b>	<b>Membership Gatherings</b>

# Revenue Streams and Profit Centers

<b>Electronic Publications</b>	<b>Print Publications</b>	<b>Audio Video Products</b>	<b>Memberships</b>
<b>ETMS Empowerment Training Mentoring Systems</b>	<b>Empowerment Resource Centers</b>	<b>Seminars and Workshops and Other Live Events</b>	<b>CAN DO! Community Empowerment</b>
<b>Retreat Center Programs</b>	<b>Grants, Contracts and Donations</b>	<b>Featured Resources</b>	<b>Internal and External Affiliate Programs</b>
<b>Licensing and Franchising Certification of Trainers</b>	<b>Event Production, Promotion and Sponsorships</b>	<b>Coaching and Consulting Services</b>	<b>Speakers Bureau Services</b>



## Marketing and Distribution Channels

<b>Resource Showcases</b>	<b>Centers for Successful Living</b>	<b>Empowerment Resource Centers</b>	<b>Online Universities</b>
<b>Licensing and Franchising</b>	<b>Ultimate Destiny Hall of Fame Awards</b>	<b>Seminars and Workshops</b>	<b>Earn While You Learn and Ultimate Fundraising Programs</b>
<b>Teleseminars and Webinars</b>	<b>Edutainment Programs and Products</b>	<b>Membership Services</b>	<b>Affiliate Programs</b>
<b>Strategic Alliances and Joint Ventures</b>	<b>Expanding the Circle of Success Program</b>	<b>Request for Proposals</b>	<b>Multi-Sector Collaboratives</b>
<b>Internet Radio and Video Broadcast</b>	<b>Local Ultimate Destiny Networking Chapters</b>	<b>Pay Per Click and PRWeb Campaigns</b>	<b>New Thought Demonstration Project and Other Repurposing of Content</b>