

Chapter 14. Achieving Ultimate Success in Your Business or Career



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ACHIEVING ULTIMATE SUCCESS IN YOUR BUSINESS OR CAREER

SUCCESS HAS A VERY PERSONAL DEFINITION.

*“Whenever you see a successful business,
Someone once made a courageous decision.”*

– Peter Drucker

Achieving Ultimate Success in Your Business or Career

Your work in the world is your gift to all of us and an expression of love to humanity. It is your way of contributing to the wholeness of the world. If you do not like what you do, the value of your gift is diminished because your gift is tinged with frustration, anger, depression, and other less than helpful feelings. Do yourself and the world a favor – don't live like this! Make a decision today to get in step with your true heart and create the vision, identify the steps, take the actions and make the changes that will lead to success in your business or career.

If you fell into a career because it paid the bills, and still does, but it's not what you want to do, it's time to explore the path that will lead you to being able to do more of what you love.

Did you start a business because you wanted to do something creative that you love yet the business is now faltering and there's never enough money? A common problem is that the non-creative aspects of the business are taking all your time and there's no time left for doing the thing you originally loved to do. Another is trying to do everything yourself. A third is thinking too small, coupled with fear of success and what you might have to deal with if your business grew.

If you're going to be in business, or work at any career, the most important thing to be aware of is that you must define what success is for yourself. Life is not a contest with the world, although many people act as if it is. Instead of a contest, think of life as a continuous unfolding of yourself that reveals your true mind and heart and allows you to come to the place of courage – the courage to be of service to others.

When you begin to think of how you might help others, might fill a need, or create something that lifts their spirits or opens their eyes to new possibilities, it is then that you are knocking on the door of ultimate success in business. It is then that you are allowing yourself to be a channel for good in the world. And it is then that you begin to open to recognize the parts, pieces, people, and opportunities that will bring the gift you envision into reality. Daring to dream and sharing your gifts is the beginning.

Next, you must take the time, the energy, and the honesty to evaluate and assess yourself and your work. Do you really like the work you do? Do you love the work but wish it gave you more money or more prestige in the world? Are you a loner or a team guy? Do you need more education to get where you want to go? Do you have a family to think about when it comes to making changes in your life? Have you thought about the long-term effects of your work on future generations? Does the work you do cause serious damage to Mother Earth? If you have children and feel that you can't make changes in *your* life because of *them*, have you thought about the fact that you

will be demonstrating how to live a limited, frustrated, unhappy life and they are likely to repeat the same mistake because that's what they grew up with? These are only a few of the questions you must think about if you are going to be successful in what you do.

Next, you must set aside some time to dream...you must relax and create visions, lots of them, including some that repeat over and over. You must allow the vision, the whole vision, and nothing but the vision to become clear to you as this is the foundation for success. You must allow yourself to get excited about this vision, to honor the vision with gratitude, and begin setting S-M-A-R-T goals that will help you achieve it.

When you have enough of the vision that you at least know the direction you're going, then *begin!* Allow the vision to shape-shift as needed. Let it morph, improve, and continue to develop while you affirm the vision, yourself, *and* the gift you are creating.

Work to create a joyous feeling of love for the money that you need to invest in your business, as well as a deep gratitude for the money that will come to you as your success grows and you learn to do the things that bring your vision into reality. Maintain a code of values, ethics, and integrity and seek to make each agreement a win-win agreement that is fair to both. Then do what the success requires, keeping in mind that success is defined first by how you feel about what you're doing, and second by how the world feels as it receives your gift.

Be aware that success often changes you. Success at nineteen looks different from success at thirty-nine or seventy-five. People and relationships may change, you may have to take great care to protect your health and vitality, extra classes or courses might be required, and changes in lifestyle will be a certainty. Through it all, be aware that Ultimate Destiny is there with the supports you need and the resources that will help you *Achieve Ultimate Success in Your Business or Career.* ♦

Self-Assessment Exercise

Complete this self-assessment quiz to discover how well you are fulfilling your ultimate destiny in this area of life. The exercise will also help you discover which of our programs would be of greatest value to you, your family and your work. Select the number that best describes you and then calculate the total. The number 1 means that this pertains to you very little of the time and 5 means that this is always in your life. If a statement doesn't apply to you, circle N/A and count it as a 3.

Achieving Ultimate Success in Business and Career

I am fully satisfied with my accomplishments, at this stage, in my business or career [which may or may not coincide with your major mission in life].	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
Regardless of my satisfaction level in my business or career, I proactively pursue learning and growth opportunities in it to continue to contribute more.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
If I perceive I should change career paths, or the direction of my business, I have taken all appropriate steps at this stage toward making that happen.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
I am a part of one or more pertinent trade, business, or professional organizations and contribute to their functioning as I am able.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
I have written goals for what I want to achieve in my business or career.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
I regularly evaluate where I stand in terms of my goals, revise them as needed and write out action plans to achieve them.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
I have a business coach I consult with regularly and/or a mentor readily available to help me stay focused and maximize my development and results.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
In addition to coaching and regular training, I have a close friend doing similar things, or a business partner who I meet with on a regular basis.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
I am confident that if I lost my job or business, I would soon be able to find another place to use my skills and be well compensated for it.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5
Only a small part of how I judge my career/business success is the financial results—a larger part is how my potential has been used, the benefits I've brought to others, and the satisfaction I've received.	<input type="radio"/> NA <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input type="radio"/> 4 <input type="radio"/> 5

Total Score _____

Whatever your present score in this area, Ultimate Destiny has programs and services that will help you discover your dreams, realize more of your inherent potential and know how to manifest your ultimate destiny!

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