

Introduction to the Holographic Organization™ Model
Developed by Amayea Rae and Michael Chapman
by [Charles Betterton](#), MSCED

First Some Background Information:

I've been involved with founding, cofounding and managing organizations for over 40 years. My first project began at the age of 21 when I received an unsolicited grant from the Quaker American Friends Service Committee to support school desegregation in the Mississippi Delta in 1971. The Community Development Center that I developed with that nominal funding was the first of scores of NPO's that I have helped establish, and it led to my being employed as a disaster relief specialist by the U.S. Department of Housing and Urban Development.

Of course, most of the organizations failed to produce lasting results, but a few grew to serve tens of thousands of people and a couple of them became multi-million dollar success stories. One of them, the Community Resource Center in Kankakee, IL is still providing valuable community services to thousands of county residents. It has been almost 20 years since we began the project of converting an abandoned National Guard Armory building into a multi-purpose community empowerment resource center that won a [Governor's Home Town Award](#) and received a couple million dollars in grants and donations for building renovations, project management and the design and delivery of microenterprise development training programs.

The Resource Center was my project for the Community Economic Development Master program. It incorporated the principles of CED that include Self-help, Empowerment and Capacity Building. The first major community empowerment event I produced was a [Community Unity Celebration](#) in 1990 with Dr. Norman Vincent Peale and Les Brown. The success of that event and others we produced with world-class trainers such as Brian Tracy, Jim Rohn, Mark Victor Hansen, Bonnie St. John, Chin Ning-Chu and several more award-winning events with Les Brown led to the establishment of [CENTER SPACE](#) (the Center for Spiritual, Personal And Community Empowerment) and [CAN DO!](#)

My experiences in community organizing, organizational development and disaster relief led me to a priority interest in community development and empowerment. I have always been drawn to community as early as my teen years as demonstrated in this article, [Lifetime in Pursuit of Community](#) reprinted from Enlightenment Magazine. Over the past 32 years, I have lived 25 years in intentional communities including [Stelle, Illinois](#) and [Oakwood Farm](#), an [Emissaries of Divine Light](#) Center near Muncie, IN.

As a result of a panel discussion I created and facilitated at a World Future Society event in 1984, I became a publisher and Managing Editor for 5 years in the mid 1980s of Communities Magazine which publishes the Directory of Intentional communities. In that capacity, I served on several boards of directors for organizations such as

Community Service, Inc, and Community Educational Services Council, I was a cofounder of the [Fellowship for Intentional Community](#) (publisher now of Communities Magazine) and I was 1 of 65 individuals invited by M. Scott Peck to help him launch the Foundation for Community Encouragement in 1986.

Later I served as founder or cofounder of organizations such as the Illinois Chapter of the National Congress for Community Economic Development, President of the Illinois Chapter of the Community Development Society, Kankakee County Community Services, Inc. (a community action agency) Kankakee Community Development Corporation, Stelle Community Development Cooperative, Stelle Community Association, etc. Here is a workshop presentation I gave on the Art and Science of Community in 1999 http://charlesbetterton.com/art_and_science_of_community.htm

From 1990 to 1992, I attended and graduated from the Community Economic Development Masters program at Southern New Hampshire University. [Community Economic Development Masters Programs Graduation Remarks](#).

"Mr. Betterton's project for the 1990-1992 Community Economic Development Masters program at Southern New Hampshire University was to promulgate CED principles and practices. The fact that he turned down a [HUD Community Builder Fellowship](#) worth \$250,000 in 1998 (when he was earning less than \$25,000 a year) to continue the non-profit [community empowerment](#) work he and his team had underway at the time demonstrates his commitment to what he and his classmates defined as the foundation of CED: self-help, empowerment and capacity building." --- Dr. Michael Swack, Professor, the Carsey Institute, University of New Hampshire and founding Dean, School of Community Economic Development, Southern New Hampshire University

My present focus is primarily launching [Ultimate Destinyland](#) that includes [Ultimate Destiny Network, Inc.](#) and our affiliated NPO [Ultimate Destiny University](#). We are introducing our flagship program, the 14-part, 1,200+ page [Ultimate Destiny Success System Library](#) through two "conscious energy exchange" programs, [Pay It Forward and Pay What Its Worth To You](#). We have also developed a [fundraising program](#) that donates up to 110% of any sales generated by a non-profit organization back to it.

We have a literary agency agreement with Bill Gladstone of Waterside Productions who is helping us obtain a publisher for the next series of publications we are producing on *Solving Our Personal, Community and Global Sustainability Success Puzzles* (www.UltimateSuccessPuzzle.com). These books (and seminars and workshops based on the contents) will be coauthored by some of the world's leading experts in personal, organizational, community and global development with content from several of the first 50 recipients of our [Ultimate Destiny Hall of Fame Awards](#).

How I Was Introduced to the Holographic Organization Model:

As a result of attending the Conscious Life Expo in Los Angeles where I presented Jean Houston with 1 of the first 50 [Ultimate Destiny Hall of Fame Awards](#), I met Deborah Pietsch, founder of [Living Light Agency](#), who was kind enough to videotape my presentation of the award to Jean Houston. Deborah subsequently invited me to become part of her team that is applying the innovative and evolutionary approach to Holographic Organizations being brought forth by Amayea Rae and Michael Chapman.

When I read the attached 18 page PDF on the Holographic Organization and a supplemental 9-page document by Amayea and Michael on a Unified Resonant Energy Field, I was beyond words! And anyone who knows me realizes what an extraordinary event that was . . .

The model is light years beyond anything I have ever experienced or even heard about in 40 years of my work with organizations and communities! Now I freely acknowledge that I am not an expert, or even a professional, in organizational development.

When I tried to explain the various facets of the model to business partners, words were not adequate as there is no known precedence to refer to or to compare it with (as you will see). The good news is that I received permission from Michael to share the two introductory documents with individuals I believe would appreciate learning about it and that is how you are one of the few first people on the planet to learn about the model.

I have now read through the documents several times and have been allowed to review many more pages of the details of how the Holographic Organization is co-created. I have also enjoyed the privilege of participating in a couple of meetings of the organizing "Blue Council" for the Living Light Agency Enterprises.

As a result, I now believe that widespread introduction to and application of the model could be one of the most significant resources ever made available on our planet to help us enjoy higher levels of conscious awareness, enlightenment and manifest co-creative stewardship of the resources entrusted to us individually and collectively.

I am so grateful to be able to share the attachments with you and trust that you will also appreciate their significance. If you would like more information, I would invite you to contact Michael Chapman at holocode@gmail.com. Thank you for being one of the special people in my life that I appreciate and am inspired to share this gift with.

Enjoy!

[Charles Betterton](#)

760-212-9931

charlesbetterton@gmail.com